

Who's Running for Florida House District 80 in the 2026 General Election

By Sandy Parker | Sparker's Soapbox | Published 2026-09-04; Updated 2026-09-06

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The Florida House of Representatives, District 80 seat is on the Nov. 3, 2026, ballot for registered voters in the district. Republican incumbent Adam Botana is seeking a third term. His Democratic challenger is Bill Moskal. The winner will serve a two-year term in the Florida House of Representatives.

District 80 covers Bonita Springs, Estero, Fort Myers Beach and Sanibel, spanning Lee and Collier counties. Find your district using the [Florida Legislature's district finder](#). For background on the Florida Legislature and what state representatives do, see [The Legislative Branch: A Soapbox Primer](#).

In this post, I summarize the backgrounds and stated priorities of the two candidates seeking the District 80 seat, along with their endorsements, recent news coverage, and campaign finance data, to help you prepare to cast your ballot. I also include links where you can research each candidate further.

- [Adam Botana](#) (Republican)
- [Bill Moskal](#) (Democrat)
- [Campaign Finances](#)

Adam Botana

Republican incumbent Adam Botana was born April 27, 1984, in Naples, FL, and lives in Bonita Springs. His official Florida House biography lists his occupation as “Carnival Industry, Food and Beverage; Marina Industry Small Business Owner.” His family owns and operates Bay Water Exclusive Boat Club in Bonita Springs, where he serves as vice president. He has volunteered with Habitat for Humanity. ([Florida House of Representatives](#); [Ballotpedia](#); [Florida Politics](#))

Botana was first elected to the Florida House in 2020, representing District 76. He was reelected to the redrawn District 80 in 2022 and again in 2024. He served as Majority Chief Floor Whip from 2022 to 2024. He currently chairs the Natural Resources & Disasters Subcommittee, is vice chair of the Agriculture & Natural Resources Budget Subcommittee, and sits on the State Affairs Committee, Ways

& Means Committee, and Insurance & Banking Subcommittee. ([Ballotpedia](#); [Florida House of Representatives](#))

Botana sponsored the bill that restructured the City of Naples Airport Authority board from a municipally appointed body into an elected five-member board chosen through countywide elections in Collier County. ([CS/HB 4005](#))

Platform

According to his campaign [website](#), Botana's priorities are:

- Conservative Budgets That Cut Taxes And Fees And Reduce Wasteful Spending
- Reducing Burdensome Regulations That Only Hurt Our Local Businesses
- Preserving Our Natural Beauty By Fighting For Water Quality
- Supporting President Trump And Putting America First
- Protecting Florida From The Democrats' Radical Socialist Agenda

Endorsements

Botana's campaign website does not have a dedicated endorsements page; I found one 2026-cycle endorsement:

- Associated Industries of Florida ([AIF](#), 7/13/26)

In the News

- Adam Botana pushes for Naples Airport Authority restructure. ([Florida Politics](#), 10/28/25)
- House approves Adam Botana proposal to eliminate most local business taxes across Florida. ([Florida Politics](#), 2/17/26)
- From ritzy Sanibel to social scene in Bonita, Florida House District 80 seat up for grabs. ([News-Press](#), 6/30/26)

Further Research

- Campaign website: [adambotana.com](#)
- X: [@headboatwasher](#)
- Facebook: [Adam Botana for Florida House District 80](#)
- Instagram: [@headboatwasher](#)
- Podcast: [Carney to Congress](#)

Bill Moskal

Democratic challenger Bill Moskal, who uses “Dr. Bill Moskal” on his campaign site, holds an M.S. in Educational Psychology and an Ed.D. from Wayne State University. He began his career as a teacher and later worked on a Detroit school-desegregation project. He spent seven years as an organization-development executive at Henry Ford Health System before becoming a consultant. Over the next two decades, he advised more than 30 hospital systems nationwide, including Tampa General, Baptist Health Miami, and Cedars-Sinai Medical Center. He also taught executive seminars for the American College of Healthcare Executives for nearly 40 years and served as a Peace Corps business-development advisor in Ukraine. ([campaign website](#))

Moskal and his wife, Gilda, moved permanently to Estero in 2012, settling in the Shadow Wood community within The Brooks. This is his first run for public office. ([campaign website](#))

Platform

Moskal’s campaign priorities center on affordability, growth, and infrastructure. He calls for homeowners’ insurance reform and stronger insurer oversight, more housing options for working families and teachers, and assistance for seniors on fixed incomes. He argues that roads, schools, water systems, and storm protection should keep pace with development, citing traffic, flooding, water quality, and hurricane resilience. He also pledges to hold Tallahassee accountable when, in his view, state politics conflict with local needs. ([campaign website](#))

A second stated priority, addressing Medicare, Social Security and health care costs, is named on the campaign homepage; as of Sept. 3, 2026, the site’s position page for that priority was marked “Coming Soon.” ([campaign website](#))

Endorsements

According to Moskal’s [website](#), the candidate’s endorsements include:

- Timothy W. Devitt, Principal Emeritus, Gnarus Advisors, LLC
- Jerrold Maki, Retired Vice President, Stanford Health Care
- Roland Harris III, Attorney at Law
- John F. Sena, Ph.D., Professor and Assistant Provost, Ohio State University

In the News

- From ritzy Sanibel to social scene in Bonita, Florida House District 80 seat up for grabs. ([News-Press](#), 6/30/26)

- Collier County Democrats highlight cost of living and healthcare in appeal across party lines. ([Gulf Coast News/WBBH](#), 7/16/26)

Further Research

- Campaign website: billmoskalforhd80.com
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Campaign Finances

Political committees may raise and spend money without limit to support or oppose candidates, but Florida law caps direct transfers from a committee to a candidate's own campaign account at \$3,000 per election, with the primary and general treated as separate elections. For more on how to read these figures and what this information does and does not tell us, see Sparker's Civics primer, [Understanding Campaign Finance Data](#).

Adam Botana's Contributions

Adam Botana's campaign took in \$96,700 in total: \$76,700 in monetary contributions and \$20,000 carried over from his previous campaign account. The \$76,700 in contributions came from 83 donors, 83 percent of whom were from Florida and 17 percent from out of state. Of that, \$32,000 came from political committees giving directly to his campaign account.

Separately, Boatwashers for Botana and Conservatives for Clean Water, political committees he chairs, have raised \$1.9 million combined since their formation, of which \$536,663 remains available.

Bill Moskal's Contributions

William Moskal raised a total of \$12,615 from 95 donors, 92 percent of whom were from Florida and 8 percent from out of state, including \$100 from a political committee.

Campaign finance data is from Florida Division of Elections filings, cross-checked against source records. See the Division of Elections' [Candidate Listing search](#) for complete filings. Affiliated political committee data is from the Division of Elections' [Committee Database Search](#).

This post was researched and drafted with the assistance of Claude (Anthropic AI). The content was reviewed, edited, and fact-checked by the author. Both humans and AI can make mistakes. Please let us know if you spot one.